



We need your help to give up to 3,000 very deserving children in our community an experience that they will never forget. We are working with over 1,000 charities, schools, community groups and government organisations to make this happen. The children invited will be suffering from one or more of the following: life threatening illness, physical and intellectual impairment, domestic violence, or living in underprivileged circumstances. Children are invited throughout South East Queensland, from Maryborough in the north, Tweed Heads in the south and out west to Roma.

Our Goal is simple: To put Smiles on these children's faces, we have been doing this for 22 years and with your help we can do that again in 2017!! Our 23rd anniversary of the Party will be held once again, at the Brisbane Convention and Exhibition Centre. There is great entertainment amusement rides, animal farms, craft and a host of other activities. The children receive free ice creams, sandwiches, drinks and a sausage sizzle. There is a 3 hour stage show and of course the highlight for the children is when the big man in the red suit arrives in his open sleigh then the fun begins as we open Santa's toy room for the children. Now this is what puts us head and shoulders above anything else, ever done in the region. If you can imagine over 10,000 high quality toys and each child receives 2-3 toys plus a show bag full of goodies!!!

We are presenting to you an opportunity to be regarded, within the community, as a caring organisation that recognises the need to share Christmas joy to those that are more often overlooked or ignored. The joy that you can bring into the lives of so many is treasured for many weeks and sometimes months after this day of celebration.

Media coverage of the event by all television networks, news bulletins attest to the broad-based community interest shown in this event. Please take a minute to view the ABC News Report of the Party last year:

<https://www.youtube.com/watch?v=Jw2rultQOQY>

Here is some feedback we have received from a parent:

*"To The Organisers of the Special Kids Christmas Party,
Thank you for your kind generosity in supporting kids with special needs. My husband and I were quite overwhelmed by the organisation, generosity and spirit that we experienced. It was so nice to see so many children laugh, have fun, enjoy themselves, and be able to forget about therapy, and the struggles that they face everyday just trying to get through each day. Your kindness and generosity will be lasting in our memories.
Kind regards, Angela Edwards"*

Many thanks again and I look forward to working with you and your staff to give these very brave children, one of the best days in their challenged lives.

Kind regards,

Paul Munro
Event Manager



Major Sponsorship Levels

Level Available	Certificate of Appreciation	Radio Spots on Hit105	Logo displayed on DVD Presentation at Party	Logo on our website with link	Logo on back of t-shirt	Logo on Internet TVCs	Logo on Corporate Party Invites	Contribution (Inc GST)
Platinum	Yes	150 x 10 - 15 word	Yes	Yes	Yes	Yes	Yes	\$22,500
Diamond	Yes	100 x 10 - 15 word	Yes	Yes	Yes	Yes	Yes	\$15,000
Gold	Yes	80 x 10 - 15 word	Yes	Yes	Yes	Yes	No	\$9,000
Silver	Yes	40 x 10 - 15 word	Yes	Yes	Yes	No	No	\$6,000
Bronze	Yes	20 x 10 - 15 word	Yes	Yes	No	No	No	\$3,000

Corporate Packages

Corporate 3	Yes	26 x Name Mentions	Yes	No	No	No	No	\$2,700
Corporate 2	Yes	24 x Name Mentions	Yes	No	No	No	No	\$2,400
Corporate 1	Yes	22 x Name Mentions	Yes	No	No	No	No	\$2,100

Executive Packages

Executive 3	Yes	20 x Name Mentions	Yes	No	No	No	No	\$1,800
Executive 2	Yes	16 x Name Mentions	Yes	No	No	No	No	\$1,500
Executive 1	Yes	12 x Name Mentions	Yes	No	No	No	No	\$1,200

Standard Packages

Standard 3	Yes	10 x Name Mentions	No	No	No	No	No	\$900
Standard 2	Yes	6 x Name Mentions	No	No	No	No	No	\$600
Standard 1	Yes	2 x Name Mentions	No	No	No	No	No	\$300

